



Rosemead, San Gabriel
and San Marino

Dear Prospective Sponsor:

Welcome to the 2007-2008 season!! American Youth Soccer Organization (“AYSO”) Region 40 is a non-profit organization that develops and delivers quality youth soccer programs for families living in Rosemead, San Gabriel and San Marino. Our philosophy is: **EVERYONE PLAYS, BALANCED TEAMS, OPEN REGISTRATION, POSITIVE COACHING AND GOOD SPORTSMANSHIP.**

Our objective is to develop children in body and character through the teaching, promotion and development of youth soccer in our community. Children are registered based on their interest and enthusiasm for the game, rather than on their ability as soccer players. Our region is comprised of boys and girls from ages 4 through 18. Your sponsorship of \$300 will help provide the teams with official soccer uniforms, soccer balls and all the proper equipment necessary to produce an exciting and positive soccer experience. We have supportive family participation throughout the entire program.

We know your involvement in this positive character building experience for the youth of our community will be very heartwarming. Your sponsorship of \$300 will be acknowledged with:

- Your company name on the team banner.
- A team plaque to display to your community customers
- Region 40 website recognition
- A tax deduction (see your tax advisor for qualification)

We hope you will join us by filling out the enclosed **TEAM SPONSORSHIP FORM** and return it to your team coach, team manager, or mail it to our Sponsorship Coordinator at *AYSO Region 40, P.O. Box 80527, San Marino, CA 91118*. Please send the form and check prior to October 5th so the Sponsor recognitions (i.e team plaques) can be ordered on a timely basis. Should you have any questions, please contact via email at sponsorships@ayso40.org.

Gratefully,

AYSO Region 40 Families